

LAMPIRAN 7
Hasil Uji Reliabilitas 30 (tiga puluh) Responden

Case Processing Summary

		N	%
Cases	Valid	30	100.0
	Excluded ^a	0	.0
	Total	30	100.0

a. Listwise deletion based on all variables in the procedure.

Sumber: Hasil output statistik, 2019

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.892	.890	32

Sumber: Hasil output statistik, 2019

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
P1	93.4333	98.116	.441	.889
P2	93.8333	99.385	.339	.891
P3	93.5667	94.806	.614	.884
P4	93.7000	96.355	.595	.885
P5	93.5667	95.564	.599	.885
P6	93.3000	94.217	.684	.883
P7	93.1000	96.714	.578	.885
P8	93.2667	102.133	.311	.891
P9	93.1667	101.523	.407	.889
P10	93.3667	103.620	.147	.894
P11	93.2333	100.944	.397	.889
P12	93.2000	102.303	.239	.892
P13	93.1667	103.178	.243	.891
P14	93.3667	99.895	.441	.888
P15	93.1000	101.472	.375	.890
P16	93.2333	97.633	.531	.887

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
P17	93.3667	96.447	.512	.887
P18	93.3333	99.540	.356	.890
P19	93.3333	101.057	.302	.891
P20	93.2333	102.737	.278	.891
P21	93.3000	99.321	.536	.887
P22	93.2333	99.151	.458	.888
P23	93.0667	99.444	.545	.887
P24	93.3333	103.126	.315	.891
P25	93.2667	98.616	.635	.885
P26	93.1667	97.454	.596	.885
P27	93.2000	100.717	.398	.889
P28	92.9333	101.720	.280	.891
P29	93.3667	102.171	.332	.890
P30	93.1667	100.006	.491	.888
P31	93.1667	101.178	.345	.890
P32	93.2333	102.116	.296	.891

Sumber: Hasil output statistik, 2019

LAMPIRAN 8
Hasil Analisis Jalur

Sub Struktur 1

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.797 ^a	.635	.630	3.12187

a. Predictors: (Constant), Store_atmosphere, Gaya_hidup

Sumber: Hasil output statistik, 2019

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	3.528	1.829		1.929	.056
	Gaya_hidup	.501	.082	.392	6.081	.000
	Store_atmosphere	.603	.081	.480	7.449	.000

a. Dependent Variable: Keputusan_pembelian

Sumber: Hasil output statistik, 2019

Sub Struktur 2

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.772 ^a	.596	.589	1.98688

a. Predictors: (Constant), Keputusan_pembelian, Gaya_hidup, Store_atmosphere

Sumber: Hasil output statistik, 2019

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	3.095	1.178		2.628	.009
	Gaya_hidup	.122	.058	.159	2.102	.037
	Store_atmosphere	.194	.060	.256	3.240	.001
	Keputusan_pembelian	.262	.051	.434	5.151	.000

a. Dependent Variable: Kepuasan_konsumen

Sumber: Hasil output statistik, 2019